

Pearson Edexcel Level 3 GCE

Business

Advanced

Paper 3: Investigating business in a competitive environment

Pre-release

June 2017

Paper Reference

9BS0/03

You do not need any other materials.

Turn over ►

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Investigating business in a competitive environment

Context

This year the context is the health and fitness industry and the private businesses operating in this market in the UK and internationally.

Research

To prepare for this year's context, you should research:

- trends in the number and size of health and fitness clubs in the UK over the last 10 years, including organic business growth and takeovers
- influences on the market for health and fitness clubs and gyms, such as social trends, changing costs and membership prices
- the facilities and services provided by private health and fitness clubs, such as swimming pools, aerobic classes, racquet courts, saunas and therapy
- the range of private health and fitness clubs that operate in the market, in the UK and internationally
- human resource management in the UK health and fitness industry.

You **cannot** take any of your research or investigation data carried out as part of the pre-release into the examination.